

Netiquette for the MedUni Vienna social media channels

Your comments and posts make our social media channels what they are! We actively encourage – and enjoy – open dialogue and discussions on a wide and varied range of topics. However, it is essential that we treat each other in a respectful and friendly manner. To help ensure that we do so, we have put together a few basic rules for communicating online:

- ✓ **Treat others with respect**

Treat others respectfully, regardless of the organisation they work for, their profession, level of education, nationality, etc. Be sure to use appropriate language. When it comes to cynicism, irony and sarcasm, caution is the order of the day – without facial expressions and gestures to provide context, such styles of communication can easily lead to misunderstandings. Abusive language, insults, threats and making statements detrimental to another person's reputation are unacceptable.

- ✓ **Keep core values in mind**

Respect, tolerance, honesty, openness and integrity in interactions with colleagues, students and partners are core values of MedUni Vienna – and it goes without saying that they also apply on the internet.

- ✓ **Follow rules and the law**

All applicable laws (data protection, copyright and trademark law, personal rights, etc.) must be complied with. Therefore, only post content, pictures and videos that originate from you and ensure that you respect the rights of other users.

- ✓ **Keep privacy in mind**

Remember that what you publish is visible to everyone. Even if you correct or delete content, it can still leave a lasting trace online. So be careful what you divulge on the internet.

- ✓ **Behave responsibly**

You are responsible for what you publish. If you are unsure whether you should publish something, it is best to ask yourself whether it is something you would wish to communicate directly to your colleagues, managers or business partners. Remember that you are also welcome to contact the Corporate Communications team at socialmedia@meduniwien.ac.at.



Procedure in the event of a breach of netiquette

We make every effort to moderate posts in a timely manner. If a post does not comply with netiquette, we reserve the right to take it down. In the event of a serious breach of netiquette, users can also be banned from commenting on posts. Have you noticed any inappropriate comments that are detrimental to healthy discussion? Then please report them to socialmedia@meduniwien.ac.at.